



NUI MAYNOOTH
Ollscoil na hÉireann Má Nuad



INNOVATION BOOTCAMP

Idea Exploration
Creative Thinking
Drawing Skills
Business Models
Entrepreneurship

Kick Start
Your Business

Date: June 20th
Time: 10am till 1pm
Venue: NUI Maynooth,
Kilkenny Campus

WWW.EDEN.NUIM.IE +353 1 7086634 EDEN@NUIM.IE

Coffee and materials provided:
Entry fee €50 per individual or €100 for 3 from the same organisation
<https://www.eventbrite.ie/e/innovation-bootcamp-tickets-11300178137>

1 BUSINESS MODEL INNOVATION

Duration: 1 Hour

Learn about business models and find new ways to monetise your ideas.

Led by Dr Peter Robbins - EDEN Centre

2 THINKING VISUALLY

Duration: 1 Hour

Learn how to sketch your ideas on the back of a napkin.

Led by Marianna Kane - Product Designer and Trainer

3 PROBLEM SOLVING & ENTREPRENEURSHIP

Duration: 1 Hour

Learn how design thinking can help your business grow.

Led by Dr Frank Devitt - Department Head, Design Innovation - NUI Maynooth